

PRESS RELEASE

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SAFISIS BECOMES "ENNOLYS"

To uphold its expertise in producing natural ingredients via biotechnology, the company Safisis, based in Soustons (Aquitaine department of France), is changing its name to Ennolys. Given its accelerating development, this Lesaffre subsidiary wanted to symbolise its dynamic upturn through a corporate image that would reflect its activities and ambitions more accurately.

A new identity for a new era

"Ennolys" comes from the ancient Greek words "Ennoia" and "Lysi", which mean "sense" and "solutions" respectively. The new name's meaning thereby reflects how Ennolys gives sense to innovative solutions.

The logo expresses all activities performed by Ennolys. The heart of the logo represents both a vanilla flower and a fermenter's blades. The bubbles denote at once an emulsion, bacteria and a Petri dish.



The baseline "Lesaffre Fine Biotechnologies" indicates Ennolys' desire to affirm its expert status in biotechnologies.

There is a rich sense in the name Ennolys and "sense" is to be interpreted in its broadest meaning—the senses awakened through the company's aroma business, and common sense in its custom fermentation services.

"This new identity reflects our ambition to become an international benchmark for our customers and partners," stated Bernard Azais, General Manager of Ennolys.

About Ennolys

Ennolys offers biotechnology advances to flavourists and manufacturers in food, perfume and cosmetics. This Lesaffre's business unit combines two activities around the expertise of fermentation. Ennolys develops a wide range of natural aromatic molecules, including vanillin. Being very flexible, its industrial tools are able to ensure toll fermentation for a wide range of natural ingredients and ensure their post-treatment. 65 employees worldwide are committed to naturalness, customers' satisfaction and innovation.

About Lesaffre

As a global key player in yeasts and fermentation, Lesaffre designs, manufactures and markets innovative solutions for Baking, Food taste & pleasure, Health Care and Biotechnology.

Family group born in northern France in 1853, now a multi-national and a multicultural company, Lesaffre is committed to working with confidence to better nourish and protect the planet.

Working in close collaboration with its clients and partners, Lesaffre employs 8 300 people in more than 70 subsidiaries based in over forty countries.

Lesaffre achieves a turnover of more than 1,6 billion euros including over 40% on emerging markets. More information: www.lesaffre.com

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