

PRESS RELEASE

PHILEO LAUNCHES THE “PROGRAM NEONATE” DEDICATED TO THE MANAGEMENT OF MODERN SOWS AND THEIR PIGLETS.

Phileo previewed its “Program Neonate®” dedicated to sows and their piglets at SPACE 2015, the International Livestock Trade Fair (Rennes-France). This entire custom-made programme covers every management stage throughout the productive life of the sow. Designed as a “toolbox”, it allows farmers to choose solutions which best meet their specific needs.

The objective is two-fold: to increase the productivity of sows throughout their lives, and to improve the quality of their piglets.

Meeting new challenges

Managing the productive life of the sow is a key factor in the profitability of the modern pig farm. Faced with continual developments in genetics, the market and farm management techniques, farmers must adapt and find new solutions to improve profitability. Phileo Lesaffre Animal Care has designed and developed this innovative programme in collaboration with experts in pig production. Among them is the veterinarian Vincent Dedet, who presented the challenges faced by today's farmers at the SPACE symposium (“For modern sows, modern piglets: what are the new tools to improve productivity?”).

A complete and innovative proposal

Phileo’s brand new “Program Neonate®” *“covers the three stages in the life of a piglet: the first two thirds of gestation, end of gestation and lactation,”* explains Géraldine Kuhn, EMEA Swine Business Chain Manager for Phileo in Europe. *“It is an additional tool at the disposal of overall farm management in breeding units”*. Consistent with the Phileo strategy, the three solutions proposed under the programme are innovative and help to improve animals' health and performance: the reference probiotic Actisaf®, the premium yeast fraction Safmannan®, and the natural source of organic selenium Selsaf®.

A toolbox for farmers

The main objective of the “Program Neonate®” is to provide farmers with an effective response tailored to their needs. Following a detailed farm analysis and once the challenges have been identified, the technician, nutritionist and vet can recommend a special customised programme. On a case-by-case basis, the “Program Neonate®” suggests tailored solutions (see box on page 3) for each stage of piglet production. *“The basic protocol comprises Actisaf® solution with targeted benefits based on the three stages of the cycle, supplemented if necessary by the action of Selsaf® and/or Safmannan® depending on the specific challenges facing each farmer,”* explains Géraldine Kuhn.

Support services for the entire industry

With its new “Program Neonate®”, Phileo delivers not only innovative, tested solutions, but also its expertise resulting from over ten years of research into pig health and nutrition. Specific tools have been developed for the different experts in the sector. *“We have written a Technical Guide on optimising sow and piglet management, intended for vets and nutritionists,”* explains Anne Desmons, Global Product Manager at Phileo. *In the field, technicians use Phileo data sheets to present to farmers, depending on their individual situation, the results of the trials carried out as part of the programme. We have also developed a multilingual “Program Neonate®” application which farmers can use to*



measure the economic efficiency of the programme and its impact on the farm's productivity indicators“.

A tried and tested approach

The “Program Neonate®” is intended to provide farmers with modern methods for improving the farm's technical performance (litter size, weight of weaned piglets). What makes this programme unique is its long-term approach, extending beyond the first production cycle. The trial results* show that using the solutions continuously has a positive, cumulative effect on productivity. Specific examples on-farm include an improvement in litter weight at birth, rising from 1 kg in the first cycle to over 1.4 kg in the second. Similarly, the litter weight at weaning is also improved, with a three-fold increase between the first (+3 kg) and second cycle (+10 kg), equivalent to an additional piglet per litter for the Actisaf® sows compared with the control batch. In summary, the performance improvements increase with each cycle. *“The major advantage of the new “Neonate Programme®” is that it supports pig industry participants in the long term by helping them to optimise the sows' productivity throughout their lives,”* concludes Gildas Joalland, Global Marketing Manager at Phileo.

** Comparative experimental trial conducted on 71 sows (33 control sows, 38 Actisaf® sows) on an 800-sow farm sows in Northern Greece.*

CHALLENGES AND SOLUTIONS

Fertility

- To accelerate return to oestrus: Actisaf.
- To increase productivity (litter size): Actisaf + Selsaf.
- To protect the sow's reproductive tract from the negative effects of zearalenone, a mycotoxin that can disturb her hormone balance: Actisaf + Safmannan.

Last month of gestation

- To increase litter weights: Actisaf.
- To reduce the risks of stunted piglets and mortality at birth: Actisaf + Selsaf.
- To strengthen the piglets' immune system, both by combatting pathogenic bacteria responsible for potentially fatal neonatal diarrhoea, and by increasing antibody levels in the colostrum: Safmannan + Actisaf.

Lactation

- To encourage better piglet growth by increasing the level of proteins and fats in the milk: Actisaf.
- To support the piglet's immune system until weaning and to halve the risks of diarrhoea by maintaining high levels of immunoglobulin A in the milk: Actisaf.
- To improve the piglet's natural resistance to oxidative stress and weaning stress: Actisaf + Selsaf.

Press contact

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About us

About PHILEO

Backed by 30 years of experience and a global staff of 120 people, Phileo is a major player on the animal nutrition, health and welfare market.

Working at the crossroads of nutrition and animal health, Phileo designs, develops and delivers innovative nutritional solutions to enhance animal health and performance.

Our innovative capacity and knowledge of the manufacturing processes enable us to meet the most stringent demands of industry and livestock production.

Thanks to our global presence, we aim to stay close to our customers and able to adapt readily to their needs.

Read more: phileo-lesaffre.com

About LESAFFRE

Family group based in northern France, Lesaffre has now become a multi-national and multi-cultural company that is committed to providing the best in each of its business areas: Bakery products, Taste & pleasure of food, Human, animal & plant well-being, nutrition and health, Industrial biotechnology. Lesaffre employs 8,000 people in more than 70 subsidiaries based in about forty countries.

Since 1853, innovation has been at the heart of Lesaffre development. In close collaboration with its clients and partners, Lesaffre innovates with confidence, in order to feed and protect the planet more effectively. Phileo fits perfectly with the company's philosophy: "Working together to better feed and protect the planet."